COOKIE POLICY

This Cookie Policy (the "Cookie Policy" or "Policy") describes the use of cookies and similar technologies on our website (the "Site"). Spika Ltd., (the "Company", "we" or "us") employs these technologies to collect and store certain information when you interact with our Site or use our Services (the "Services"). By accessing or using our website, you agree to the terms of this Cookie Policy. Please read this policy carefully to understand our practices regarding cookies and how they affect your browsing experience.

1. COOKIE DESCRIPTION AND USAGE PURPOSE

Cookies are small text files that are placed on your device by websites that you visit. They are widely used to make websites work, or work more efficiently, as well as to provide information to the site owners. Cookies allow a website to remember your actions and preferences (such as login, language, font size, and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

Essential cookies: These cookies are highly necessary for the Site to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms. These also include cookies we may rely on for fraud prevention. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work.

Functional cookies: These cookies are used to enhance the performance and functionality of the Site but are not essential for its operation. These cookies allow the website to remember choices you make (such as your username, language, or the region you are in) and provide more personal features. They can also be used to provide services you have asked for, such as watching a video or commenting on a blog. The information these cookies collect may be anonymized, and they cannot track your browsing activity on other websites.

Performance cookies: These cookies collect information about how visitors use a website, such as which pages are visited most often and if users receive error messages from web pages. These cookies do not collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. They are used solely to improve the performance of the website and understand user interactions.

Targeting cookies: These cookies are used to deliver advertisements that are more relevant to you and your interests. They remember that you have visited a Site and this information is shared with other organizations, such as advertisers. This means you may see advertisements

on other websites that are tailored to your browsing habits. They are also used to limit the number of times you see an ad and help measure the effectiveness of advertising campaigns.

2. HOW TO MANAGE COOKIES

You have the right to decide whether to accept cookies. You can exercise your preferences in relation to cookies served on our Sites by taking the steps outlined below.

Cookies: You can enable or disable categories of cookies by visiting our Cookie Preference Manager. This includes both first party and third party cookies. You can also use the browser with which you are viewing this website to enable, disable or delete cookies. To do this, follow the instructions provided by your browser (usually located within the "Help", "Tools" or "Edit" settings), or review the instructions provided by the browsers listed here: Internet Explorer, Google Chrome, Mozilla Firefox, Safari Desktop, Safari Mobile, and Android browser. Please note, if you set your browser to disable cookies, you may not be able to access secure areas of the Sites and Services. Also, if you disable cookies other parts of the Services may not work properly.

Mobile Advertising: You can opt out of having your mobile advertising identifiers used for certain types of advertising by accessing the appropriate settings in your mobile device and following the instructions. If you opt-out, we will remove all data about you and will not collect any further data. The random ID previously assigned to you will be removed. Thus, if at a later stage, you decide to opt-in, we will be unable to continue and track you using the prior ID and you will for all practical purposes be a new user. For iOS devices, to limit interest-based ad tracking, go to Settings > Privacy > Advertising > Turn on "Limit Ad Tracking." For Android devices, go to Settings > Google services > Ads > Turn on "Opt out of Ads Personalization." For iOS and Android, you can also reset the advertising identifier that is currently assigned to you.

3. TERM FOR COOKIES TO STAY ON THE DEVICE

The length of time a cookie will stay on your browsing device depends on whether it is a "persistent" or "session" cookie. Session cookies will only stay on your device until you close your browser. Persistent cookies stay on your browsing device until they expire or are deleted.

4. CHANGES

The Company reserves the right to change or modify this Policy at any time and at its sole discretion, and the Company will provide the notice of the changes by posting the revised Policy on the Site and changing the "Last updated" date at the top of the Policy, and the updated Policy will be effective at such time.

5. CONTACT US

If you have any questions related to this Policy, your rights and obligations arising from this Policy, please contact us via exchange@spika.io